

# 2022 CAATE Accreditation Conference

October 7-8, 2022 / Atlanta, Georgia



# From International Partnership for Clinical Immersion to Accreditation

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CAATE Accreditation Conference 2022
 Álvaro García-Romero Pérez, PhD

I have the following relevant financial relationships to disclose:

Employee of: Universidad Camilo José Cela

# Objectives of the lecture

Describe operational practices with International Universities Increase their program's visibility abroad Discuss conflicts and concerns relative to legislation Address the international perspective of DEI



#### Clinical Case



Trying to achieve all the objective points How?

- Exploratory Phase (Inspiration)
- Concepting Phase (Ideation)
- Prototyping Phase (Iteration)

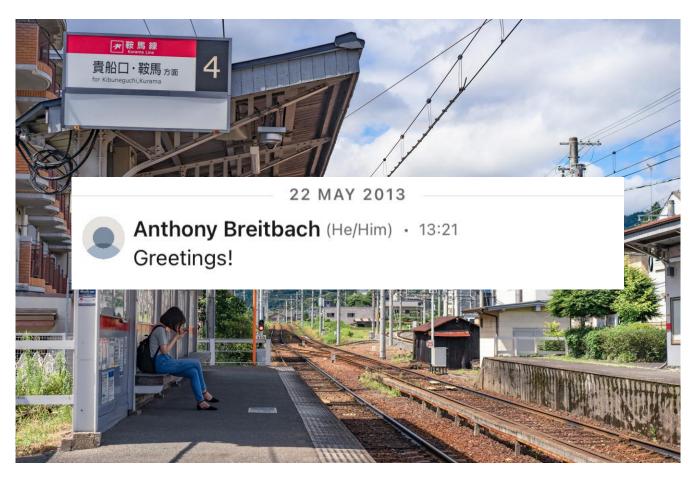


Picture of Charlie Solorzano in Unsplash



# Unexpected

Family
LinkedIn
Network





Picture of JuniperPhoton in **Unsplash** 

#### Hurdles on the road

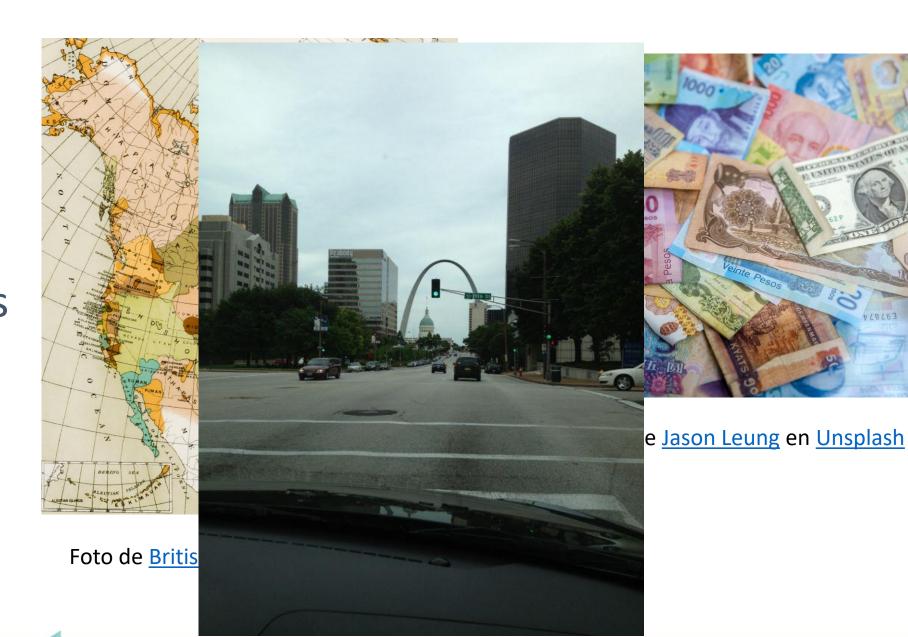
- University did not want to spend resources on International
- Short term rewards, not the big picture
- Maybe they have another focus
- Comfort zone
- Things are not going to be easy: SKIP



Photo Markus Spiske at Unsplash

#### Invest

Time Money Colleagues





### Out of the comfort zone



# January 2014

- Move to UCJC
- Develop the Sport Physio Master's (14 students)





# Leading Change: Why Transformation Efforts Fail

Kotter, J. P. (2007). Leading change: Why transformation efforts fail. In *Museum Management* and *Marketing* (pp. 20-29). Routledge.

by John P. Kotter





# Always the best ones with you (Step 2 Kotter)

The important thing is that you enjoyed the experience of creating with other people

- Fernando Reyes
- Roberto Murias
- Jesús Guodemar
- Elena Sonsoles Rodríguez

We built a Flat Organization



# Understand the country

WFATT and NATA Meeting 2015
St. Louis







# Internal Benchmarking

WFATT Board members came to UCJC and asked our students a Big Question

"Imagine that you are 18 again"

Human-centered approach



Photo of <u>Artem Maltsev</u> at <u>Unsplash</u>

# Put it altogether

Met someone that give me an option Invest

Move out of my comfort zone

Try to change something

Understand abroad and home

Show the project



#### More Hurdles

Meeting with the new Board

People who lacked vision or put obstacles
Keep working in the shadows

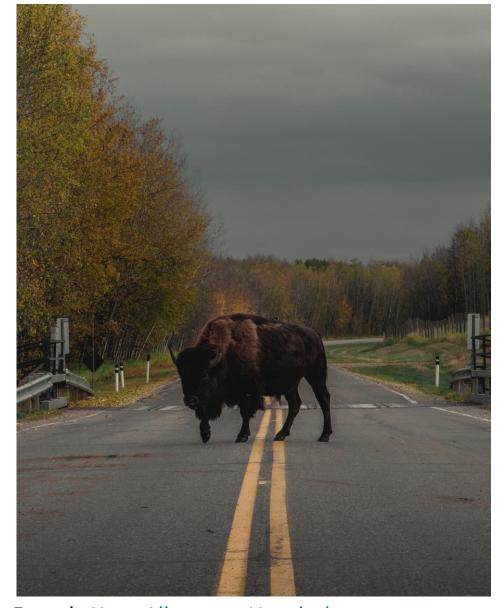


Foto de <u>Yann Allegre</u> en <u>Unsplash</u>



#### **Small Wins**

First Clinical Experience

First International Agreement

- They had a Campus In Madrid
- Enrolled students in both Institutions
- No costs for both sides (Is not the Outcome)
- Language Barrier





#### **Small Wins**

#### Insurance

Cover for both institutions

#### **VISA**

- Hands-on VISA
- J-1 (3 months in US)
- Takes 4 weeks





## Preceptors

#### Signed agreement with institution

- University
- Clinical Placement

#### Preceptor

- In Spain
- Professional with same qualifications as AT
- Review Standard: Must be assess by AT



#### Benchmark for Accreditation

#### There are more programs in Sport PT in Spain

- A lot
- We were happy

#### Is there a new market?

- Lots of Sport PT outside of Spain
- Students that want to learn abroad



Picture of Shaurya Sagar aat Unsplash

# **Increased Credibility**

#### NATA Baltimore 2016

- We wanted to do WFATT World Congress 2017
- Internal Doubts
- Way to show what we are doing

#### Nudges again

Institutional support

























mindray

Relios



















# Increased Credibility

#### Health Care Delivery System

- Study Abroad Program
- 10 Students go to US
- 10 Students come to Spain
- How are systems are delivered









# Health Care Delivery System







Widener University







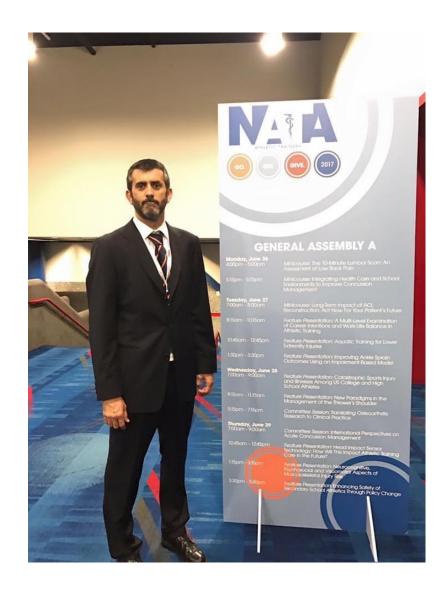
June 28 – July 1, 2022 Pennsylvania Convention Center Philadelphia



# **Increased Credibility**

#### **Guest International Speaker**

Houston NATA 2017





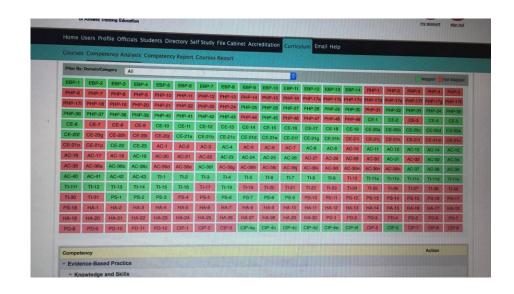
#### Start Accreditation

#### 2017 CAATE Conference Tampa

- Useful and helpful
- Standards Equivalent









# AWARD 13 (Medium Win)

Most distinguished award at the Institution





BIG WIN
Aug 21, 2019



August 21, 2019

Universidad Camilo José Cela C/ Castillo de Alarcón, 49 Villanueva de la Cañada Madrid, Spain 28692

Dear Program Administrators,

Congratulations! The Commission on Accreditation of Athletic Training Education (CAATE) has reviewed the materials from your Professional Athletic Training Program's 2018-2019 Comprehensive Review. The Athletic Training Program at Universidad Camilo José Cela has been granted 5 years of initial accreditation. Your Athletic Training Program's next comprehensive review, including a self-study and on-site review, is scheduled to occur during the 2023-2024 academic year with the next self-study due date of July 1, 2023.

The CAATE is excited to accredit the first professional athletic training program outside the United States in Madrid Spain. The work and dedication required to obtain accreditation for your Athletic Training Program and the significant achievement it represents is recognized and appreciated. The Commission is pleased to begin offering a complimentary plaque and accreditation certificate to programs as they receive an accreditation award (initial or renewal). Following the receipt of the initial plaque and certificate, the CAATE will continue to provide to each program one certificate for every new accreditation cycle. Programs have the option to order additional plaques and/or certificates at any time. We would like to invite your Program Director to fill out the form provided here: <a href="http://caate.net/order-form/">http://caate.net/order-form/</a> to process your award.

The CAATE recognizes the faculty, staff, and administrators' commitment to the advancement of Athletic Training Education, and your dedication to the preparation of qualified Athletic Training professionals. Please contact the CAATE Office (512-733-9700) if we can be of assistance.

Sincerely,

LesLee Taylor, PhD, LAT, ATC President, CAATE

# Institutionalizing New Approaches

#### COVID stopped the process

- Difficult to travel
- New rules
- Budget issues

Nowadays we are going back again

- Numbers are going up again
- ATs are coming to study at UCJC



Finish		
Start	Embed changes into culture	3
	Build on wins	7
	Generate short-term wins	6
	Remove obstacles	5
	Communicate the vision  Develop a vision for change	4
		3
	Build a large, powerful coalition	2
	Create a sense of urgency	

dreamendstate.com

Kotter, J. P. (2007). Leading change: Why transformation efforts fail. In Museum Management and Marketing (pp. 20-29). Routledge.



# Thank you very much