Welcome to ATCAS

In an effort to simplify the application process for prospective Athletic Training students and to facilitate the admissions process for professional and post-professional athletic training programs, the Commission on Accreditation of Athletic Training Education (CAATE) will launch the Athletic Training Centralized Application Service (ATCAS) in fall 2014.

By joining ATCAS, your athletic training program will become part of a national platform for program promotion and visibility, data collection and management, and the sharing of best practices. ATCAS will be administered through a partnership between the CAATE and Liaison International, the leader in centralized application services (“CAS™”) for the health professions.

ATCAS is a CAATE service. All admissions decisions are made solely by participating programs.

Programmatic and policy decisions are made by participating members and the ATCAS Advisory Council.
Participation in ATCAS

ATCAS is available at no cost to all CAATE professional and post-professional member programs.

To join ATCAS, member programs must:
- Be accredited by the CAATE
- Be current with annual program fees
- Complete and sign the ATCAS participation agreement

Application Cycle

Launch of 2015 Cycle: Fall, 2014

Student Application Fees

$85.00 First designation
$45.00 Each additional

Benefits of ATCAS Participation

- Attractive, modern, online applications for prospective students
- Exposure to a broader national spectrum of applicants
- A platform to cultivate and recruit applicants as soon as an ATCAS account is created
- CRM tools enable targeted communications and messaging to in-progress applicants
- Access to secure, Web-based admissions software to make admissions decisions
- Rich database allows for comparative data on GPAs, test scores, demographic information, and other academic criteria
- Analytic platform supports automatic ranking and scoring of applicants based on customizable criteria
- Ideal platform for sharing best practices
- Decrease in administrative burdens enabled by integrated service model, in which transcripts are received, individual and aggregate GPAs are calculated, application documents are scanned, and support is provided to applicants via telephone, email, and social media

2014 ATCAS Advisory Council

The ATCAS Advisory Council is responsible for guiding the long and short-term strategies of ATCAS, including the annual enhancement process. The following faculty members and admissions officers from current participating ATCAS programs serve on the 2014 Council.

**Anthony Breitbach, PhD, ATC**
Assistant Professor, Program Director Athletic Training
Saint Louis University

**Julie Cavallario, MS Ed, ATC**
Adjunct Faculty
Old Dominion University

**Valerie Herzog, EdD, ATC**
Graduate Athletic Training Program Director
Weber State University

**Mikael Kimelman, PhD**
Associate Professor Chair, Speech, Language Pathology
Duquesne University

**Angela Moore, BS**
Academic Services Administrator, Athletic Training
Morsani College of Medicine, University of South Florida

**LesLee Taylor, PhD, ATC**
Program Director/Associate Professor Master of Athletic Training Program
School of Allied Health Sciences, Texas Tech University Health Sciences Center
Benefits to ATCAS Applicants

- Convenient and efficient process to apply to multiple programs using a single online application
- Comprehensive checklist and instructions enable easy navigation
- Real-time updates allow applicants to check the status of their applications at any time from a computer or mobile device
- Comprehensive support and one-point-of-contact model

How ATCAS Works

As soon as a prospective student begins an application, ATCAS makes that application available for online viewing by an admissions officer at your program.

Through the Applicant Module of ATCAS, you can communicate with applicants at all stages of the application process. For instance, you might use the tools in ATCAS to target individuals who have begun applications but not submitted them. In another scenario, you might opt to send an invitation to tour the campus or schedule an interview with all applicants that meet a particular GPA criteria.

Once a prospective student has submitted an application, ATCAS staff verify reported coursework and degrees, calculate GPAs, and bundle all supporting documentation (including letters of reference, essays and test scores) into one online application. Participating programs can request that students submit school-specific essays or administer a supplemental application, each accommodated by upload to the paperless, online platform.

Applications and applicant data may be accessed in real-time within the Web-based Admissions Management Module that enables not only the viewing of data, but also the configuration of individual programs’ distinctive admissions processes.

Each admissions department can tailor the software to their unique needs in multiple ways, including:

- setting customized applicant statuses
- calculating customized GPAs
- scoring applicants within a specific academic program’s rubric
- issuing customized communications to one, a group of, or all applicants

The Web-based architecture means that there is no software to install and programs can access applications anytime, anywhere over a secure internet connection. Programs can grant access to any staff or faculty they wish, maintaining complete control of each user’s rights and roles for system administration and/or assigning reviewers.
**About the CAATE**

The CAATE develops, maintains, and promotes appropriate minimum education standards of quality athletic training programs. CAATE accredits Professional, Post-Professional and Residency Programs in Athletic Training, and is sponsored by The American Academy of Family Physicians, the American Academy of Pediatrics, the American Orthopedic Society for Sports Medicine, and the National Athletic Trainers’ Association (NATA).

**About Liaison International**

Liaison International provides leading admissions management solutions to higher education. For more than 20 years, the firm has maintained strong relationships with educational associations and academic programs, and powers over 4,000 admissions offices with its Centralized Application Services (CAS) and its UniCAS product. Its comprehensive software, integrated services, and data analytics platform enables admissions staff to focus on their core responsibilities of recruiting and enrolling the best-fit applicants into their programs.