



CAATE Conference

Programmatic Accreditation for Quality Assurance and Quality Improvement

**Atlanta Marriott Marquis
October 11-12, 2019**

Sponsorship Prospectus

Reach hundreds of decision-makers in Athletic Training education responsible for purchasing educational tools and services.

About the CAATE

The Commission on Accreditation of Athletic Training Education (CAATE) is the sole accreditor for Athletic Training programs in the United States, serving nearly 400 professional, post-professional and residency programs. More than 4,600 Athletic Training faculty are associated with CAATE accredited programs. Each year, more than 3,500 athletic training students graduate from CAATE accredited programs and become certified athletic trainers.

With the changes recently announced, the entry-level degree for candidates to sit for the credentialing examination in Athletic Training will be the master's degree. Starting in fall 2022, baccalaureate programs may not admit, enroll, or matriculate students into the athletic training program. To transition to the master's level, programs are required to implement the new Standards and Curricular Content over the next few years. This means that program faculty will be required to teach new material reflective of skills athletic trainers will need in the future as well as track those skills and patient encounters. In this dynamic landscape, the CAATE Accreditation Conference becomes the go-place for hundreds of Athletic Training educators.

About the Conference

The 6th CAATE Accreditation Conference will be held October 11-12, 2019 in Atlanta, at the Atlanta Marriott Marquis. More than 300 participants will be at the conference representing programs and institutions across the United States. During two full days, you will have the opportunity to reach educators responsible for purchasing educational tools and services for their institutions. With the tremendous changes occurring in AT Education, our conference will allow you to reach program administrators looking for ways to include the new Standards and competencies into their curricula.

Who Attends?

Athletic Training Program Directors, Chairs, Deans, and Faculty of institutions with accredited AT programs (or developing programs) attend this conference to learn more about the Standards, the latest trends in accreditation, and techniques to be a better program administrator. These are decision-makers for purchases pertaining to educational tools and services, models, task trainers, simulators, and textbooks for their programs. Many of these Athletic Training programs are housed in schools or units with other healthcare programs. As the profession evolves, new skills will need to be taught in all accredited programs, many of which will need the use of task trainers, simulation or other devices to aid in their instruction. During the CAATE Conference you will have ample opportunity to engage with hundreds of decision-makers in athletic training education in one place.

Sponsorship Packages:

The exhibit area is immediately adjacent to the meeting rooms. All categories of sponsors will receive a 6- foot draped table and two chairs to display material if desired. Electricity and internet access are extra.

Platinum: \$5,000

- Opportunity to co-lead a breakout session with CAATE staff/volunteers
- Opportunity to provide company materials to attendees
- Logo placement and hyperlink on conference website
- Special recognition in mobile app
- Sponsor logo rotated on pre-plenary video loop
- Recognition as the Main Reception Sponsor during announcements and at Reception.
- Opportunity to display banners/exhibit material at Reception as well as during all meals and breaks
- Links to your website promoted in social media posts via Facebook
- Up to three conference registrations including meals

Gold: \$3,500

- Opportunity to introduce a speaker in one of the breakout sessions
- Opportunity to provide company materials to attendees
- Logo placement and hyperlink on conference website
- Special recognition on conference mobile app
- Recognition as the Gold Sponsor during announcements and at Reception.
- Opportunity to display banners/exhibit material at reception and during all meals and breaks
- Links to your website promoted in social media posts via Facebook
- Up to two conference registrations including meals

Silver: \$2,500

- Opportunity to provide company materials to attendees
- Logo placement and hyperlink on conference website and mobile app
- Banner ad, logo placement and identification as a Break Sponsor on conference mobile app
- Recognition as a Break Sponsor during that day's announcements
- Opportunity to display banners/exhibit material during sponsored breaks
- Links to your website promoted in social media posts via Facebook
- Includes one conference registration including meals

Bronze Sponsor: \$1,000

Benefits:

- Logo placement and hyperlink on conference website and mobile app
- Logo placement and identification as a Lecture Sponsor on conference mobile app
- Recognition as a Lecture Sponsor prior to conference presentation
- Opportunity to display banners/exhibit material during sponsored breaks
- Links to your website promoted in social media posts via Facebook
- Does not include conference registration or meals

Exhibitor: \$500

Benefits:

- Opportunity to display banners/exhibit material during breaks and meals
- Does not include conference registration or meals

In-kind contributions will also be accepted and will count toward sponsorship level. Please contact Buffie Winfrey if interested in sponsoring/exhibiting or to obtain more information.

Buffie Winfrey
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Conference website available at <https://caate.net/2019-caate-accreditation-conference/>

Hotel registration can be made from the conference website. Exhibitor Registration is available and attached to this prospectus.

Hotel information:

- Atlanta Marriott Marquis 265 Peachtree Center Avenue, Atlanta, Georgia 30303
- Group rate \$169.00/night
- <https://book.passkey.com/go/CAATE2019>
- Reservations: toll free: 1-866-5475